

# VERIZON THEATRE

AEG Live Southwest



A LEARFIELD COMPANY



## PRODUCT INFORMATION:

Screen Size: (2) 11'5" H x 19'7" W

Product: GoVision GV5mm

Location: Stage left and Stage right screens

## THE GOVISION SOLUTION:

The Verizon Theater (originally opened in 2002) was managing their patron video presentations with older difficult to operate equipment. Seeking an upgrade, Verizon Theater tasked GoVision to fully upgrade every aspect of their video production system, starting with upgrading the video screens, then the entire camera live production package. As an added challenge, the venue needed the flexibility to remove or move the video screens as artists and productions required.

To fully meet the client expectations, GoVision had to consider the project specifications as well as the service aspect of the screens. GoVision utilized its experience in the rental, show, and concert world to design a system that exceeded all of the needs of the venue. GoVision installed two matching high resolution video screens, flanking the stage left and right, to replace the outdated front projection systems. To compliment the video screens, GoVision upgraded the standard definition camera system to high definition camera system, then converted the older standard definition cable runs to high definition capability. Moreover, GoVision outfitted the existing control room with everything needed to produce, direct, record and stream all of their live events. With the upgrade of the video equipment and production control room, the venue was able to produce better quality, higher resolution shows while virtually removing any latency from the live show to the video screens.

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