

TOYOTA MUSIC FACTORY

Dan Gormley - Director of Production & Operations



A LEARFIELD COMPANY



PRODUCT INFORMATION:

Screen Size: (2) 15'H x 26'W

Product: GoVision GV6mm

Location: Stage left and Stage right screens

THE GOVISION SOLUTION:

Live Nation's newest performance venue was designed as a unique indoor/ outdoor performance venue as part of a growing entertainment complex in the Dallas/ Fort Worth metroplex. With the venue's ability to convert from a cozy indoor venue to a marvelous outdoor performance amphitheater, the venue possessed extremely unique video needs. The "indoor" venue needed screens high resolution enough for an indoor application, but also bright enough to overcome direct sunlight when the doors are opened for the "outdoor" application. Additionally, Live Nation desired the ability to deconstruct and remove the screens and move them to different areas of the venue to accommodate various artists and venue uses.

Enter GoVision. Utilizing our vast video touring experience and history of working with other Live Nation venues, GoVision designed, engineered and installed a highly functional video screen system to meet the venue's various needs. Utilizing the versatile GV10 video tile system, GoVision was able to design the Music Factory's video system with a high resolution 10mm, indoor/ outdoor product that looked great in an indoor setting, but also performs extremely well in an outdoor environment by delivering over 5,000 nits of sun-overcoming brightness. Moreover, the GV10 panels.

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