

# LIBERTY CHRISTIAN GYM

Zack Vest - Director of Athletics



A LEARFIELD COMPANY



## PRODUCT INFORMATION:

Screen Size: 9'H. X 16'W

Product: GoVision 10mm

Location: Liberty Christian Basketball Gym

## THE GOVISION SOLUTION:

Liberty Christian School had an innovative vision to augment their fan experience at athletic events while creating learning opportunities for their students by forming an audio/ video production class and club to completely produce and direct game productions. Partnering with GoVision to design a mobile, live production control room and install high-resolution video screen in their gymnasium, Liberty Christian launched an ambitious plan for their students to produce and direct the live video productions at the school's athletic events to be displayed on the video screen and via live streaming.

Working side by side with the Liberty Christian staff, GoVision designed a mobile control room to meet the schools budget and production needs, while allowing for additional expansion in the future as the school produces additional events with more students. Moreover, GoVision uniquely design the gymnasium video screen to meet the school's current video needs, while designing future flexibility into the screen's structure allowing for the screen to be easily moved to another location on the campus as future growth and facility needs dictate. Overall, the result of the project was an overwhelming and instant success with the class quickly becoming the most popular elective at the school while the student game day productions continue to gain tremendously positive reviews from the administration, fan base and sponsors.

As a result of the success of the class, the live student productions and the popular video screen, the school purchased a pre-owned GoVision LED display for their football stadium thereby expanding the student-led production opportunities and delivering to the school's booster club a powerful new sponsorship and advertising asset.

## CLIENT QUOTE:

*"We had a great experience working with GoVision on our gym digital screen project. Their team was knowledgeable about the product and professional through the whole process. We would recommend GoVision to any school or business looking to take the next step in their digital media solution."*

- Zack Vest, Athletic Director, Liberty Christian School

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