

KENTUCKY DOWNS

Corey Johnsen - President



A LEARFIELD COMPANY



PRODUCT INFORMATION:

Screen Size: 6'H x 10'W

Product: GoVision Stella 4.8mm GoVisionTV

Location: Kentucky Downs Atrium between Casino & Race Track

THE GOVISION SOLUTION:

Located on the border of Tennessee and Kentucky, Kentucky Downs has become one of the largest players in the horse racing community; attracting thousands of spectators every weekend from nearby Nashville and the surrounding region. GoVision and Kentucky Downs had partnered for many years on LED rentals for the venue's horse racing and casino events prior to Kentucky Downs seeking a permanent installation. As part of a renovation project, the high-traffic covered, outdoor atrium connecting the casino to the racetrack was identified as a perfect location for the GoVisionTV. With the GoVisionTV's large, 6ft. x 10 ft, high resolution 10mm screen the GoVisionTV was a perfect centerpiece for the renovation and was one of the few, readily available, large format display screens on the market bright enough to be viewed in an outdoor environment while allowing for all-weather protection.

CLIENT QUOTE:

"New this year at Kentucky Downs is an expansive first floor bar opening out onto our patio which features our new GoVision all weather TV. Our clients love this fantastic viewing option of both our live racing product and regular TV broadcast."

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